



ELIZADE UNIVERSITY

ILARA-MOKIN

ONDO STATE

FACULTY: MANAGEMENT & SOCIAL SCIENCES
DEPARTMENT: MASS COMMUNICATION
FIRST SEMESTER EXAMINATIONS
2020/2021 ACADEMIC SESSION

COURSE CODE: MAC 409
COURSE TITLE: ISSUES IN NIGERIAN MASS MEDIA (2 UNITS)

DURATION: 2½ HOURS

INSTRUCTIONS:

- (a) Answer **Three (3)** questions only.
- (b) All questions carry equal marks.
- (c) Candidates must write their matriculation numbers clearly in the space(s) provided.
Where additional sheets are used, each page should carry the numbers.
- (d) All answers must be clearly and correctly numbered.
- (e) Write legibly on both sides of the page. Rough work (if any) must be crossed out neatly after use.

- 1a). Discuss the evolution of print media in Nigeria and its current status in view of the opportunities offered by digital technology.
- b) Identify **three (3)** main differences between the Development and Conventional types of journalism. **[20 Marks]**
- 2) Gender is a contentious issue in Nigeria. Discuss the issue as portrayed in the media. **[20 Marks]**
- 3) Elucidate on the circumstances that shaped the call for freedom of information act pointing out its relevance as well as the challenges associated with it. **[20 Marks]**
- 4) Write short notes on any **four (4)** from the following:
- a). Ethical Journalism **[5 marks]**
 - b). Media Imperialism **[5 marks]**
 - c). Freedom of Information Act **[5 marks]**
 - d). Future of the Internet **[5marks]**
 - e). Brown Envelope Syndrome **[5 Marks]**
 - e). Media Ownership **[5 Marks]**
- [20 Marks]**
- 5) Discuss the concept of citizen journalism in relation to the abuse of the practice in Nigeria with relevant examples. **[20 Marks]**